

# activu®

## Next-Generation Command & Control



The Common Operating  
Picture of the Future



activu.com

# activu | Company Background

1,000+ Control Rooms in **30 countries.**

Tens-of-thousands of **collaborating** users.

Impacting the daily safety, movement, commerce, and comfort for **billions of people around the world.**

Defense Agencies • Government Agencies • Emergency Operations Centers (EOC) • Police, Fire, & Rescue Operations • Fusion Centers • Global Security Operations Center (GSOC) • IT Operations Management • Traffic Management Centers (TMC) • Energy Cooperatives • Departments of Transportation (DOT) • Utility Control Rooms • Transmission & Generation • Sewerage & Wastewater Treatment Operations • Municipal Agencies & Authorities • Rail Transportation & Transit • Bus & Mass Transit Operations • Airport Operations • Airport Security •



FACT: COMMUTERS TRAVEL **1 BILLION MILES** DAILY ON ROADS MONITORED THROUGH **activu** SYSTEMS



Founded in 1983 as the first U.S.-based company to develop control room visualization and collaboration technology, Activu develops and supports the software platform solving the most critical operational challenges—for the most demanding customers in the world—inside their control rooms & far beyond.

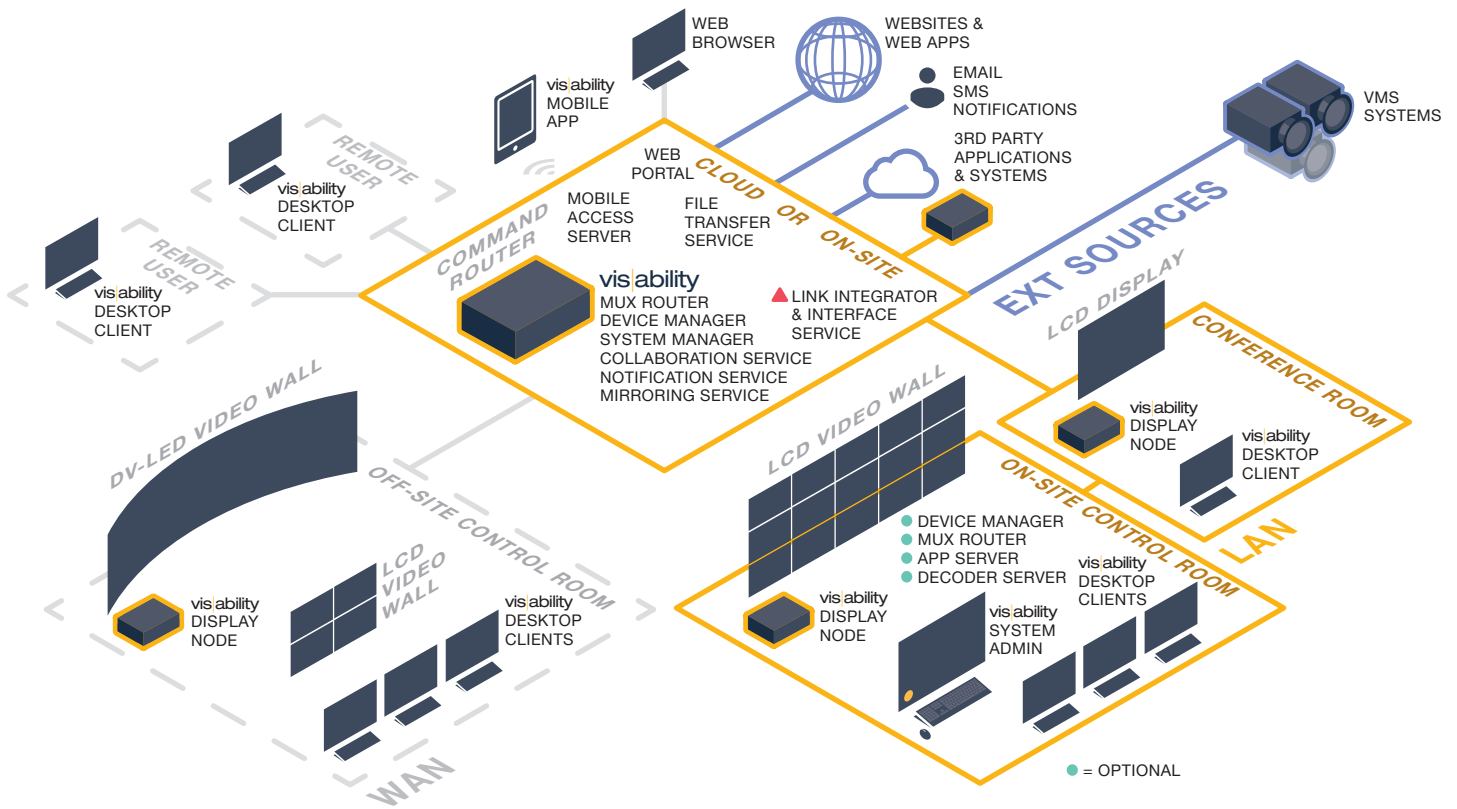


● **Activu's Evolution**  
From Integration Services  
to Mission-Critical Solutions

- Today** — ●  
+1,000 software-driven control room video wall systems around the globe.
- 2020** — ●  
vis|ability Cloud launched in the U.S., Europe, and Middle East.  
  
Activu now provides the only fully-remote capable control room platform in the world; WebPortal & Link extend and automate situational awareness to anyone, anywhere.
- 2019** — ●  
vis|ability Enterprise launched and is immediately cited by *Future Source Reports* as “unique, sophisticated, well-established, & popular.”
- 2016** — ●  
Updates for multi-group & remote access; Secure Access Port; and first Link plug-ins for Email and other applications.
- 2008** — ●  
First mobile version of Activu software released and V4.7 certified by US DoD.
- 2001** — ●  
9/11 drove demand for monitoring & incident response solutions from Defense & Security. Activu version 4 became the defacto standard control room software solution across key parts of the U.S. government.
- 2000** — ●  
First Activu software-based systems installed. Activu trademark/domain registered. Partnerships with leading manufacturers began.
- 1998** — ●  
Activu software development began, with shift to software-focused solutions.
- 1997** — ●  
Nasdaq Market Site completed and installed at Nasdaq HQ (moved to Times Square in 2000).
- 1990** — ●  
Activu.com was branded, company moved to New Jersey.
- 1983** — ●  
Company founded as Imtech International in New York.

# activu | Platform: vis|ability

Activu's software platform, vis|ability, empowers operators & leadership to securely manage mission-critical operations within the control center & beyond.



## See

Easily introduce and manipulate content **Sources** in the control room, to assemble a common operating picture that can be displayed on video walls, desktops, conference room displays, mobile devices, and more. Any type and number of Sources are available over the network: enterprise applications, video, actual or virtual computer screens, web sources, mobile devices, or local applications.

## Share

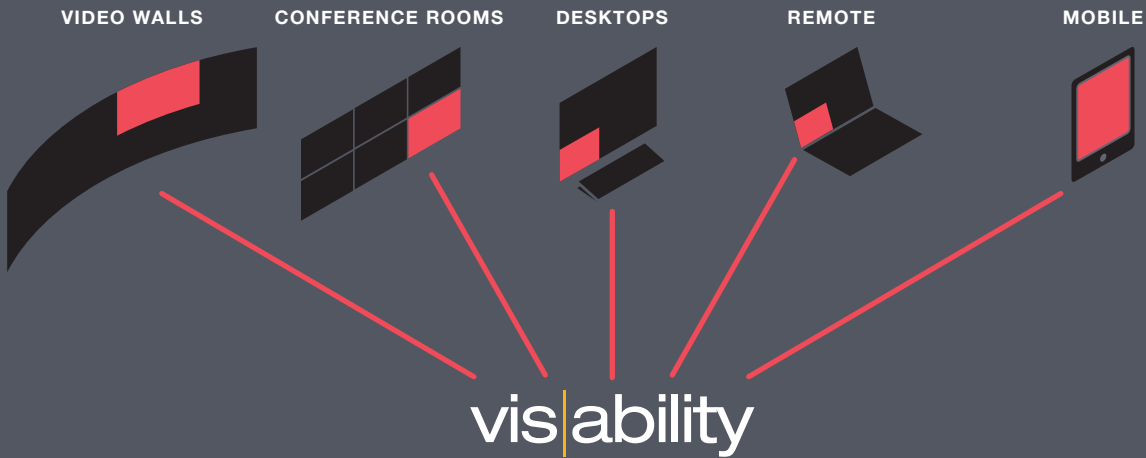
In whole or part, share the contents of the common operating picture. Whether the actual content is on a display, or virtually arranged in **Spaces**, it can be shared anywhere: from the video wall to other rooms, to other offices, or subject matter experts, and bidirectionally to and from authenticated mobile devices.

## Respond

Systems which are common in control operations—video management, access control, IT service management, process historians, SCADA—are interconnected through the Activu platform. Vis|ability users can easily setup threshold conditions that instantly trigger the display of sources and messages on the video wall or any screen automatically, separating signal from noise—improving incident response—focusing your team on what matters.

# vis|ability Integrations

View and collaborate using integrated content; use Link to push contextually relevant content to any User, Space, or Display when critical alerts happen.



Any monitoring platform with an API can be integrated with vis|ability

DIGITAL OPERATIONS

PHYSICAL SECURITY & OPERATIONS

servicenow

splunk >

enxchange

Genetec

milestone

CORTEX XSOAR  
BY Palo Alto Networks

Azure Sentinel

exabeam

Johnson Controls

AVIGILON  
a Motorola Solutions Company

Grafana

bmc

New Relic

Honeywell

waze

dynatrace

IBM QRadar

moogsoft

Cognify

Canon

ATLASSIAN

APPDYNAMICS  
part of Cisco

ThousandEyes

OSIsoft

MOTOROLA

cherwell

navis

LogRhythm

Panasonic

tyco

## Trusted by Blue Chip Customers

### Government Agencies

Department of Defense, Department of Homeland Security, Other Federal & State Agencies



### Utilities & Industry

Electricity Generation & Transmission, Oil & Gas, Water & Sewage



### Transportation

Traffic Management Centers & Departments of Transportation, Rail & Mass Transit Operators, Airports & Federal Air Travel Agencies, Shipping & Ports



### Public Safety & Smart Cities

Emergency Operations Centers, Fire, Police, & Disaster Response, Fusion Centers



### Enterprise & Government IT

Security & Cyber Defense, SOCs, NOCs, GSOCs, Fusion Centers



Additional customers available on request

# activu | The Activu Difference

	activu	Others	In-House
Hardware	✓ COTS Hardware	often proprietary	varies
Software	✓ Developed in-house, active roadmap	varies / minimal	no
Support & Software Upgrades	✓ 24/7, Free Updates	varies	varies
Video Wall Management	✓ Standard	✓	varies
Control Room Collaboration	✓ Real-Time	varies	no
Collaboration via Web Browser	✓ Anywhere	no	no
Enterprise Collaboration	✓ Any screen, any device	no	no
Enterprise Tool Integration	✓ Automate with any API	no	no
Ease of use	✓ No specialists needed	varies	varies
38+ years experience	✓ Created the modern video wall industry	no	no





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- ↳ Energy & Utilities
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- ↳ Federal Government & Defense
- ↳ SOCs, NOCs, GSOCs, & Fusion Centers

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