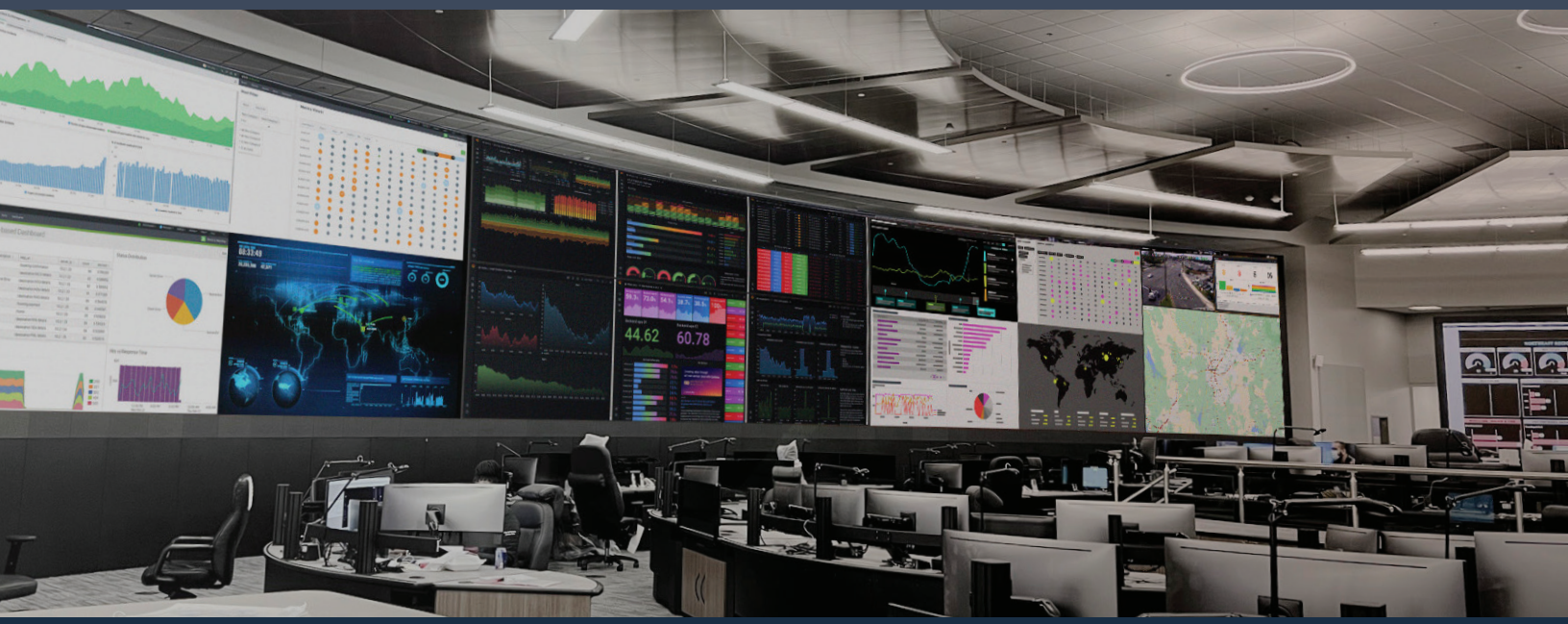
activu®

Next-Generation Command & Control



The Common Operating Picture of the Future

activu.com/welcome

activu | Company Background

1,000+ Control Rooms **in 30 countries**.

Tens-of-thousands of **collaborating** users.

Impacting the daily safety, movement, commerce, and comfort for **billions of people around the world**.

Defense Agencies • Government Agencies • Emergency Operations Centers (EOC) • Police, Fire, & Rescue Operations • Fusion Centers • Global Security Operations Center (GSOC) • IT Operations Management • Traffic Management Centers (TMC) • Energy Cooperatives • Departments of Transportation (DOT) • Utility Control Rooms • Transmission & Generation • Sewerage & Wastewater Treatment Operations • Municipal Agencies & Authorities • Rail Transportation & Transit • Bus & Mass Transit Operations • Airport Operations • Airport Security •

FACT: COMMUTERS TRAVEL **1 BILLION MILES** DAILY ON ROADS MONITORED THROUGH activu SYSTEMS

activu

Founded in 1983 as the first U.S.-based company to develop control room visualization and collaboration technology, Activu develops and supports the software platform solving the most critical operational challenges—for the most demanding customers in the world—inside their control rooms & far beyond.

Activu's Evolution

From Integration Services to Mission-Critical Solutions

Today
+1,000 software-driven control room video wall systems around the globe.

2020
vis|ability **Cloud** launched in the U.S., Europe, and Middle East.

Activu now provides the only fully-remote capable control room platform in the world; WebPortal & Link extend and automate situational awareness to anyone, anywhere.

2019
vis|ability **Enterprise** launched and is immediately cited by *Future Source Reports* as "unique, sophisticated, well-established, & popular."

2016
Updates for multi-group & remote access; Secure Access Port; and first Link plug-ins for Email and other applications.

2008
First mobile version of Activu software released and V4.7 certified by US DoD.

2001
9/11 drove demand for monitoring & incident response solutions from Defense & Security. Activu version 4 became the defacto standard control room software solution across key parts of the U.S. government.

2000
First Activu software-based systems installed. Activu trademark/domain registered. Partnerships with leading manufacturers began.

1998
Activu software development began, with shift to software-focused solutions.

1997
Nasdaq Market Site completed and installed at Nasdaq HQ (moved to Times Square in 2000).

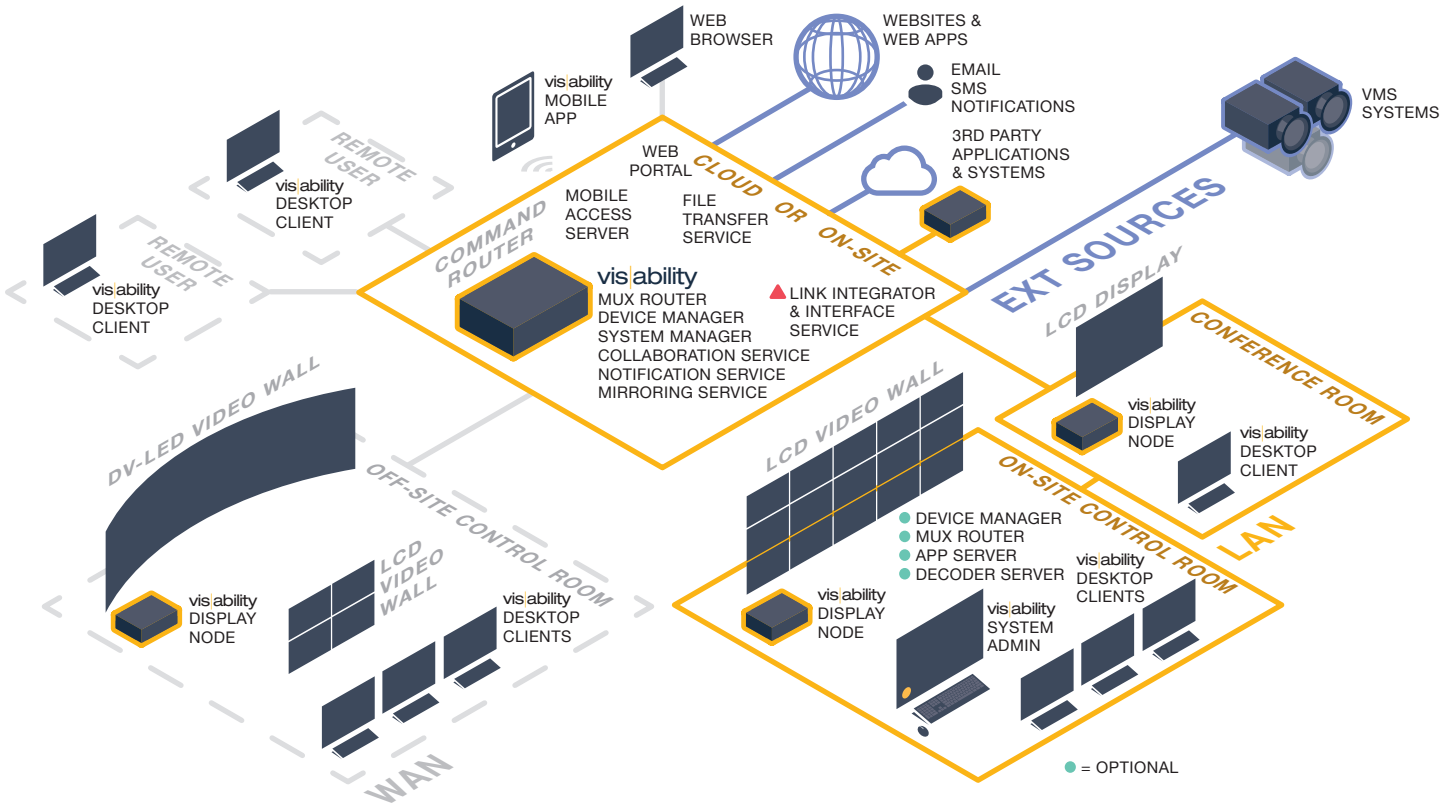
1990
Activu.com was branded, company moved to New Jersey.

1983
Company founded as Imtech International in New York.

FACT: activu SYSTEMS STAY VIGILANT FOR **100 MILLION+** METROPOLITAN AREA CITIZENS IN TIMES OF EMERGENCY

activu | Platform: vis|ability

Activu's software platform, vis|ability, empowers operators & leadership to securely manage mission-critical operations within the control center & beyond.



See

Easily introduce and manipulate content **Sources** in the control room, to assemble a common operating picture that can be displayed on video walls, desktops, conference room displays, mobile devices, and more. Any type and number of Sources are available over the network: enterprise applications, video, actual or virtual computer screens, web sources, mobile devices, or local applications.

Share

In whole or part, share the contents of the common operating picture. Whether the actual content is on a display, or virtually arranged in **Spaces**, it can be shared anywhere: from the video wall to other rooms, to other offices, or subject matter experts, and bidirectionally to and from authenticated mobile devices.

Respond

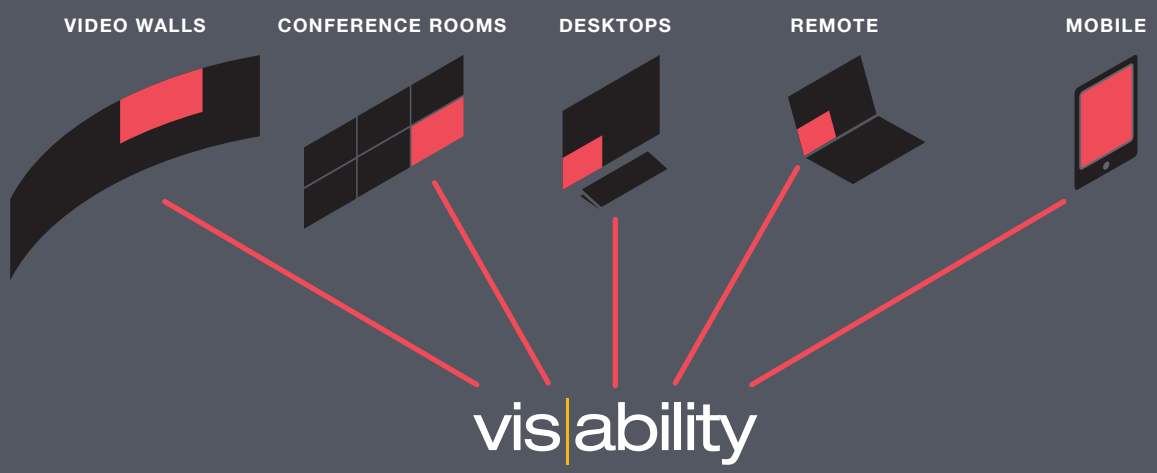
Systems which are common in control operations—video management, access control, IT service management, process historians, SCADA—are interconnected through the Activu platform. Vis|ability users can easily setup threshold conditions that instantly trigger the display of sources and messages on the video wall or any screen automatically, separating signal from noise—improving incident response—focusing your team on what matters.

FACT: activu SYSTEMS HELP 300 MILLION U.S. ENERGY CUSTOMERS KEEP THE LIGHTS ON

activu

vis|ability Integrations

View and collaborate using integrated content; use Link to push contexually relevant content to any User, Space, or Display when critical alerts happen.



Any monitoring platform with an API can be integrated with vis|ability

DIGITAL OPERATIONS

PHYSICAL SECURITY & OPERATIONS

servicenow
splunk>
enxchange
Genetec
milestone
CORTEX XSOAR BY PALO ALTO NETWORKS
Azure Sentinel
exabeam
Johnson Controls
avigilon a Motorola Solutions Company
Grafana
bmc
New Relic
Honeywell
waze
dynatrace
IBM QRadar
moogsoft
Qognify
Canon
ATLASSIAN
APPDYNAMICS part of Cisco
ThousandEyes
OSIsoft
MOTOROLA
cherwell
navis
LogRhythm
Panasonic
tyco

FACT: activu SYSTEMS HELP PREVENT 91 BILLION CYBER ATTACKS ANNUALLY

activu | Customer Experience

Trusted by Blue Chip Customers

Government Agencies

Department of Defense, Department of Homeland Security, Other Federal & State Agencies

Utilities & Industry

Electricity Generation & Transmission, Oil & Gas, Water & Sewage

Transportation

Traffic Management Centers & Departments of Transportation, Rail & Mass Transit Operators, Airports & Federal Air Travel Agencies, Shipping & Ports

Public Safety & Smart Cities

Emergency Operations Centers, Fire, Police, & Disaster Response, Fusion Centers

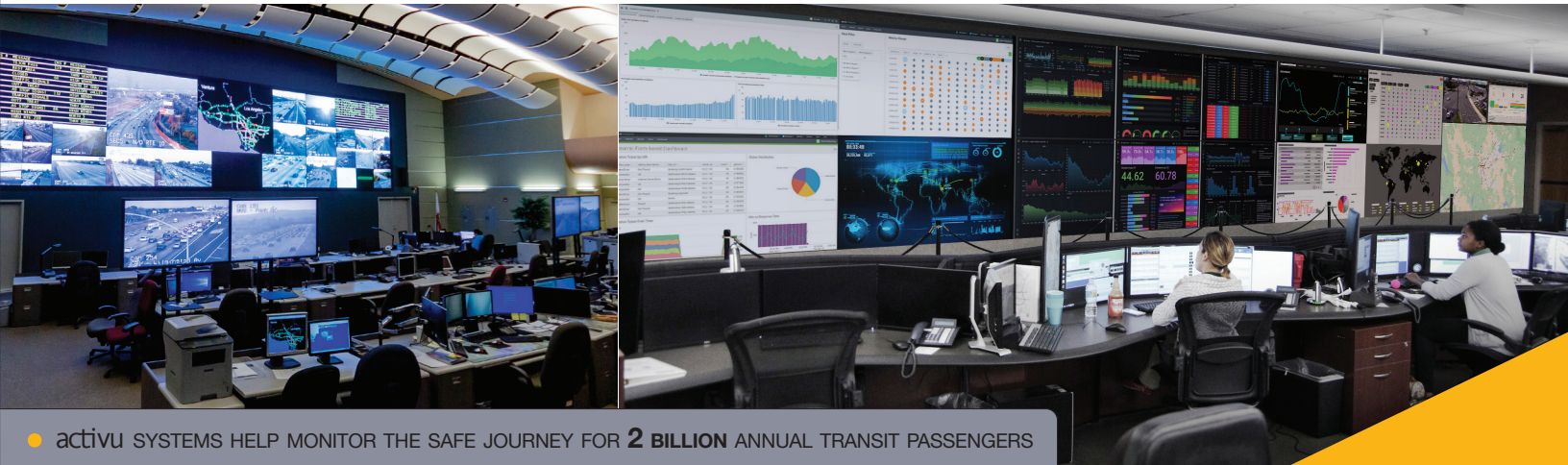
Enterprise & Government IT

Security & Cyber Defense, SOCs, NOCs, GSOCs, Fusion Centers

Additional customers available on request

activu | The Activu Difference

	activu	Others	In-House
Hardware	✔ COTS Hardware	often proprietary	varies
Software	✔ Developed in-house, active roadmap	varies / minimal	no
Support & Software Upgrades	✔ 24/7, Free Updates	varies	varies
Video Wall Management	✔ Standard	✓	varies
Control Room Collaboration	✔ Real-Time	varies	no
Collaboration via Web Browser	✔ Anywhere	no	no
Enterprise Collaboration	✔ Any screen, any device	no	no
Enterprise Tool Integration	✔ Automate with any API	no	no
Ease of use	✔ No specialists needed	varies	varies
38+ years experience	✔ Created the modern video wall industry	no	no



activu SYSTEMS HELP MONITOR THE SAFE JOURNEY FOR **2 BILLION** ANNUAL TRANSIT PASSENGERS

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